

#weBVolume Contest Official Rules and Qualifications

Official Rules

Prize

4 prizes will be given away (the "Prize")*.

First Place Individual Prize: 1 Vacation booked by Market America, Inc.'s Travel department, including airfare and accommodations, not to exceed \$2,000.00 USD, 1 year of WebCenter hosting, 2 tickets to the 2016 Market America, Inc. International Convention, 2 VIP 2016 Market America, Inc. International Convention Seats, 1 ticket to any 2016 Moving Up Seminar of their choosing (based upon availability), Onstage Recognition at the 2016 Market America, Inc. International Convention, and Recognition in 2 pieces of content of Market America, Inc. (Approximate Retail Value: \$4,500.00);

Second Place Individual Prize: 1 Vacation booked by Market America, Inc.'s Travel department, including airfare and accommodations, not to exceed \$1,000.00 USD, 6 months of WebCenter hosting, 2 tickets to the 2016 Market America, Inc. International Convention, 2 VIP 2016 Market America, Inc. International Convention Seats, Onstage Recognition at the 2016 Market America, Inc. International Convention, and Recognition in 2 pieces of content of Market America, Inc. (Approximate Retail Value: \$2,000.00);

Third Place Individual Prize: 1 Vacation booked by Market America, Inc.'s Travel department, including airfare and accommodations, not to exceed \$500.00 USD, 3 months of WebCenter hosting, 2 tickets to the 2016 Market America, Inc. International Convention, 2 VIP 2016 Market America International Convention Seats, Onstage Recognition at the 2016 Market America, Inc. International Convention, and Recognition in 2 pieces of content of Market America, Inc. (Approximate Retail Value: \$1,500.00);

Team Prize: 1 VIP Luncheon and 1 10-15 minute backstage session with Market America's President and CEO JR Ridinger at the 2016 Market America, Inc. International Convention (winners must be present at the 2016 Market America, Inc. International Convention to collect this prize), Onstage Recognition at the 2016 Market America, Inc. International Convention, and Recognition in 2 pieces of content of Market America, Inc. (Approximate Retail Value: \$100.00)!*†

*Prizes, including but not limited to 2016 Market America, Inc. International Convention Tickets and Moving Up Seminar Tickets, do not include travel expenses, food expenses, lodging expenses or any additional expenses incurred by winner. Market America, Inc. is not responsible for travel expenses, food expenses, lodging expenses or any additional expenses incurred by winning UnFranchise® Owners.

Costs of shipping the Prize to the winners will be paid by Market America, Inc. ("Market America"). All costs, including federal, state and local sales, income and other taxes, insurance, and other expenses not specifically identified above as included in the Prize are the sole responsibility of the winners. No transfer, assignment, cash redemption or substitution for the Prize is permissible, except by Market America due to Prize unavailability, and then a prize of equal or greater value (as determined by Market America) may be substituted.

Winners are responsible for making their own travel and lodging arrangements to Market America's events, unless winners are using their Individual Prize vacation toward these expenses. Market America is not responsible for any expenses related to attending the International Convention, World Conference or any upcoming event, including but not limited to travel, lodging and food. Except when the Prize includes tickets to Market America's International Convention or World Conference, winners must buy their own tickets in order to be entitled to VIP seating, VIP luncheon and onstage recognition.

Rules and Qualifications

1. Applicants must reside in one of the 50 United States, Canada, Mexico, United Kingdom, Spain, Hong Kong, Taiwan, Australia, or Singapore and must be the age of legal capacity at the time of entry.
2. Applicants must be UnFranchise Owners of Market America, Inc., MA Built on Product – Powered by People S de RL de CV, Market Hong Kong Ltd., Market Taiwan, Inc., Market (United Kingdom) Ltd., Market España Powered by Market America SL, Market_Singapore Pte. Ltd. or MA Global, Inc. (collectively "Market America", "MA", or "Company") and must meet all other qualifications.
3. Market America UnFranchise Owners who are currently involved in Market America's corrective action process are not eligible to participate.
4. Employees and contractors of Market America, its subsidiaries, licensees, agencies, affiliates, and members of their immediate families (spouses and parents, siblings, children and their spouses, and in-laws) and persons living in the same household of such individuals (whether related or not) are not eligible.
5. The challenge will run from 12:00 am EST on February 29, 2016 through 11:59 pm EDT on June 17, 2016 (the "Challenge Time").
6. To enter the Contest (the "Contest"), you need to complete the online registration at www.mawc411.com within the Challenge Time and pay the \$10.00 entrance fee.

INDIVIDUALS

The First, Second and Third Place Individual Prizes will be awarded to the three Participants who entered the Contest, complies with all Contest requirements, and earn the most, second most, and third most points, respectively, and who also sell at least one (1) website. For the purposes of

these rules, "Participants" means individuals who have completed the online registration form and paid the \$10.00 entrance fee.

Participants earn Points by completing any combination of the following achievements within the Challenge Time:

ACHIEVEMENT	POINTS AWARDED
Completed Web Appointment (Sales Calendar)	25
Completed DMP Appointment (Sales Calendar)	25
Web Sale	100
DMP Sale	100
Personally Sponsored	100
Ticket to Major Event	25
Attended MA WebCenters® Training	25
SHOP Local Partner	50
Submitted Report	10
Achieve the MA WebCenters Challenge**	200

TEAMS

The Team who earns the most points will be selected as the winning team. For the purposes of these rules, "Team" means Participants who individually entered the contest and who were grouped together as a team of 25 Participants by the Director of Internet Sales and Training to work together during the Challenge Time.

†In order for a Participant to be included in the Team and to win the Team Prize, you must have personally submitted at least 75% (at least 12 out of 16) of your weekly reports on www.mawc411.com by midnight EST each Friday and have personally contributed a minimum of 200 Individual Achievement points to your Team's score. Your individual point contribution can be any combination of points earned. Otherwise, your Points will count toward your Team score, but you will not be eligible to participate in the Team Prize.

The Team Score will be based on the following:

ACHIEVEMENT	TOTAL POINTS EARNED**	WEIGHT
Total Engaged Participants		25%
Total Sales		25%
Total New Shop Local Businesses		10%
Total Personally Sponsored		20%
Total Tickets to Major Event (MAIC2015)		10%
Total MA WebCenters Trainings Attended		10%

**Number of MA WebCenters Challenge Winners or most WebSolutions sold will act as a tie breaker.

7. There is a limit of one entry, per valid email address, per eligible person.
8. You must own all right, title, and interest in and to all intellectual property rights associated with your entry.
9. Entries that do not meet all qualifications and eligibility requirements will be disqualified.
10. There will be 3 individual winners of this contest. There will be 1 winning team of this contest. The winners will be chosen on July 6, 2016. The odds of winning depend on the number of entries received.
11. **The winners will be contacted by email on July 6, 2016. Don't forget to check your email on that date to see if you are one of the lucky winners!**
12. The winners must respond by 5:00 pm EDT on July 8, 2016 to claim the Prize. If a winner does not respond by the deadline, another winner will be chosen.
13. This contest is void where prohibited by law. RULES AND LAWS GOVERNING CONTESTS ARE SET UP BY INDIVIDUAL JURISDICTIONS. YOU MUST RESIDE IN A JURISDICTION IN WHICH PARTICIPATION IN THE CONTEST IS UNRESTRICTED BY LAW. MARKET AMERICA MAKES NO REPRESENTATIONS, EXPRESS OR IMPLIED, REGARDING THE LEGALITY OF YOUR PARTICIPATION IN THIS CONTEST. CONTESTS ARE NOT TO BE USED IN CONNECTION WITH ANY FORM OF GAMBLING OR FOR THE PROMOTION OF GAMBLING.
14. Market America and persons and companies associated with it disclaim all liability for injury or damage to persons and/or property that might result from contest entry or acceptance of the Prize.
15. Potential winners may be required to sign and return an Affidavit of Eligibility and Release of Liability and a Publicity Release within ten (10) days of Notice of Prize will be forfeited.
16. Potential winners will be required to complete and return an IRS W-9 form within ten (10) days of Notice or Prize will be forfeited.
17. By participating, Participants agree to release, discharge and hold harmless Market America from and against any and all liability or damages associated with this contest or acceptance, use or misuse of any Prize received in this contest.
18. Acceptance of Prize constitutes permission to use winner's name, entry, and/or likeness without compensation (except where prohibited by law).
19. Acceptance of the Prize constitutes winner's grant to Market America of all right, title, and interest in and to all rights (including, without limitation, all intellectual property rights) associated with winner's entry. Winner shall also execute all documentation required by Market America regarding such ownership rights.
20. Your contest entry indicates your agreement to all contest rules.